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# NWA Black History Showcase

“Growing Better Together”

1350 S Gutensohn Suite 5 #153 • Springdale, AR 72762 • 479-871-7720



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Friday, January 15, 2010

Dear Friend:

NWA Black History Showcase is making plans for the 2nd Annual Black History Showcase. The Showcase will be held Saturday, February 27, 2010 at The Jones Center in Springdale, AR. The success of this event is credited largely to our sponsors, who lend their names and financial support to the event. The money that is raised each year is used to benefit a predetermined charity, either locally or abroad. This year the goal is to raise \$5,000 dollars toward our Haiti Earthquake Victims Recovery Fund.

By participating as a sponsor, your organization will benefit from extended exposure through media campaigns and promotional efforts directed toward the supporters of the NWA Black History Showcase. For a small donation, you'll be able to enjoy increased marketing exposure to an important segment of your target audience.

There are two levels of sponsorship packages, as detailed on the enclosed sponsorship commitment form. You can select the level of participation that best meets your needs, and be secure in the knowledge that your sponsorship amount will be utilized to fund the 2nd Annual Black History Showcase and our Haiti Earthquake Victims Recovery Fund.

We're counting on your support, and will be happy to answer any questions you may have. Please return the sponsorship commitment form to the address at the top of this letter with a cash donation or check made payable to Detra Jackson and include Haiti Relief in the memo section of your check. Thank you in advance for your willingness to support the efforts of the 2nd Annual Black History Showcase and make a difference in our community.

Sincerely,

Detra Jackson, I

Special Event Coordinator